



# THE CATALYST BLUEPRINT™

*A leadership framework created by Mairim Neves, P.Eng.*

- C** CLARITY OVER CONTROL
- A** AUTHENTIC EMOTIONAL INTELLIGENCE
- T** TRUST THROUGH PSYCHOLOGICAL SAFETY
- A** ACCOUNTABILITY & SELF-LEADERSHIP
- L** LEADERSHIP THROUGH MENTORSHIP
- Y** YOU FIRST: LEADING YOURSELF
- S** SPEAK UP: COURAGEOUS CONVERSATIONS
- T** THRIVE THROUGH INCLUSIVE CULTURE

